

Press Release

Contacto: Sully Rodriguez or T.K. Hernández
Telephone: +226-883-0000 (Canadá), +53 5 811 8852 (Cuba)
Email: info@tkhernandez.com
Website: www.tkhernandez.com

FOR IMMEDIATE RELEASE

Introducing "Sin título: The Art of Osmany Betancourt Falcón (Lolo)"

by T.K. Hernández

TORONTO, CANADA — March 19, 2026 — Published in Canada, October 2025. Available Worldwide.

T.K. Hernández, acclaimed writer, journalist and photojournalist, announces the launch of her latest book, “Sin título: The Art of Osmany Betancourt Falcón (Lolo),” a fascinating exploration of the work of one of Cuba's most renowned contemporary sculptors. This beautifully edited book offers a visual document that captures the essence of Lolo's artistic journey through a collection of striking, captivating and powerful photographs.

As the author of four significant works, including “The Cuba Interviews: Conversations on Foreign Investment and Economic Development,” Hernández brilliantly showcases Lolo’s impactful art, compellingly documented with contributions from noted scholar and curator Helga Montalván. The book features photographs from Lolo’s own archives, and those of his assistant and photographer, Sully Rodríguez Reyes.

A JOURNEY THROUGH SCULPTURE AND PLACE:

“Sin título” takes readers on an immersive journey through Lolo’s artistic productions, spanning earlier works, the Havana Biennial editions, the artistic corridor along Matanzas Bay, the path beside the San Juan River, and the dynamic creations within his gallery.

Hernández’s work has garnered enthusiastic reviews from peers in the artistic community. Manuel Hernández Valdés, recent winner of the *Premio Nacional de Artes Plásticas* and

recipient of UNESCO's Pablo Picasso Medal, commended the book, stating, "T.K. Hernández has been able to capture the essence of Lolo as a faithful defender of art in its maximum expression."

Canadian artist Ingrid Bachmann echoed the sentiment, stating, "At last, a book that highlights the extraordinary contribution to Cuban art by Osmany Betancourt Falcón (Lolo)."

Curator Meira Marrero Díaz from the National Council of Plastic Arts, Havana, called the book "substantial and powerful," praising it as essential for understanding Lolo's vast body of work.

WHERE TO BUY THE BOOK:

"Sin título: The Art of Osmany Betancourt Falcón (Lolo)" is now available worldwide on Amazon. Follow this link to explore the book: <https://www.amazon.com/dp/1777688523>.

The book will be presented in Matanzas Cuba at a future date this year in a new exhibition of Lolo's work.

ABOUT THE AUTHOR:

T.K. Hernández is a dedicated writer and journalist/photojournalist, with her writings featured in major media outlets. In addition to her works on economic development and the arts, she is also a freelance editor and holds a degree in Western Literature and studied Economic Development at Oxford University.

ABOUT THE ARTIST:

Osmany Betancourt Falcón (Lolo) is celebrated for his significant contributions to contemporary Cuban art and his dedication to fostering an artistic community through his atelier, Galeria Taller Lolo.

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A black and white photograph of a large, textured sculpture of a woman's torso and head. The sculpture is made of a material that looks like crumpled paper or fabric, giving it a highly detailed, almost organic texture. The woman's head is tilted slightly to the right, and her face is partially obscured by the folds of the material. The background is a cloudy sky, and the bottom edge of the image shows a dark silhouette of a landscape.

Sin título:

**The Art of
Osmany Betancourt
Falcón (Lolo)**

By T.K. Hernández

Introduction by Helga Montalván

Edited by Sully Rodríguez Reyes
and Sue Ashdown